



## **ClearMask™ Donates 6,000+ Masks To Michigan - January 14th, 2021**

The Michigan Deaf Association launched a ClearMask Initiative this past November with the intention of reducing the barriers in communication that have been amplified during this pandemic. Typical cloth masks hide the mouth from view, which the Deaf and Hard of Hearing depend on for fully accessible communication.

After the initial success of our program, we were anonymously submitted for The ClearMask™ Project. The Michigan Deaf Association will be receiving a donation of 6,048 ClearMasks to break down the barriers that remain here locally- bringing our total to **6,480 ClearMasks** to be donated!

We extend our overwhelming gratitude to ClearMask President and Co-Founder, Allysa Dittmar, and her amazing team for granting us this incredible donation. We'd also like to thank the Daily Moth and DPAN for their support in promoting this initiative, and to the community for helping us achieve our goal of better accessibility here in Michigan.

### **Who qualifies for a free mask?**

- Deaf or Hard of Hearing individuals and not working remotely
- Managers/Coworkers of Deaf or Hard of Hearing employees
- Educators of Deaf or Hard of Hearing students
- Sign Language Interpreters taking in-person assignments during COVID-19